

End of Project Impact Report

Total Grant Awarded	£ 534.60
Date Awarded	3 February 2020
Organisation Name	Time Team for Monk Fryston, Hillam and Burton Salmon
Address	5 Priory Park Grove, Monk Fryston, Leeds, LS25 5EU
Project Title / Description	Design and Production of Village Heritage Trail Leaflet and 1no promotional banner
Contact Name	Susan Newton
Email	susi_newton28@hotmail.com
Telephone	01977 682084

Did your project achieve any of the following? Please tick all which are relevant and provide further information;

Achievement	Yes?	If Yes, please provide further details
Greater awareness of your work	<input type="checkbox"/>	500 Trails have been printed and to date over 100 have been put into circulation; over time this will grow and more people will become aware of Time Team
More clients		
More volunteers		
More funding	<input type="checkbox"/>	Trails are sold to the public at £1 a copy, this income will be used for further promotion and research
Improved facilities		
New service/s		
Increase in skills / knowledge	<input type="checkbox"/>	Members of the Time Team learnt new skills of presentation of information as well as hard knowledge of the Trail items featured

Please list the overall difference your project has made and the key benefits

Allowed residents of BS and visitors to enjoy reading about and exploring their local area

Allowed residents and visitors to take a local guided walk

New knowledge about the past has been brought into the present and recorded.

Provided a handy affordable document to carry around in your pocket for future reference and sharing

Drawn new members into the Time Team with local knowledge to share

A local BS resident prepared the artistic version of the village trail map for us

Please attach any photographs, quotes from beneficiaries etc. and detail below (attach on a separate sheet or append if necessary)

Attached image of Trail folded size A6 landscape – this opens to an A2 double sided sheet full of local information

Please detail how your project has met the Community Development Plan objectives that were identified in your funding application.

Objective 1 Improve the quality of life for individuals across the area

Many current residents of Burton Salmon and WCEF had no knowledge of the wealth of heritage on their doorstep. The Trail has fostered appreciation of their local area and encouraged pride in their locality. The legacy of this awareness will be that the next generation will have a desire to value and conserve it. The Trail is affordable and has been sent out with Christmas cards by local residents. The Banner has been used to promote the new Trail in local venues such as Monk Fryston Post Office, the library and at local events. It has already been used to promote the Trail at the August BS Village Hall Launch Day 2019, our December 2019 Open Archives event – A Viking in our Village and is now on display in Sherburn Library where Trails are available for sale.

Objective 2: Provide solutions for Community issues

Older long-term residents were recognised and valued for their contribution to the life of the village and their input properly acknowledged. The BS school has many non-resident pupils and the Trail will encourage students and parents to take an interest in their locality and its special features.

Objective 3: Trial new ideas that will benefit residents and improve the local area

The communal life of BS and local villages will be enhanced by the increased awareness of the new Village Hall converted from the former Methodist Chapel and bring new business to help sustain the local pub The Plough Inn.

Please detail any additional benefits or objectives that your project met that wasn't expected / outlined in the original application for funding.

Any further comments

The delays in getting the Trail into print of the right quality were the result of a combination of lack of familiarity with the medium of digital print both by the providers and designers and the unusual format chosen. The double-sided full colour A2 size capable of multiple folding was innovative to both printing companies approached. In the end machine folding was not possible and this has to be done manually. Sourcing the right thickness of paper proved impossible. Both companies approached tried hard to fulfil our specification but neither succeeded entirely satisfactorily.

This should be noted for any future trail leaflet.

The Trail Banner was produced without a problem but is difficult to send digitally as it is a 93 MB file.